



Envision Century CRA

Kick-off Meeting

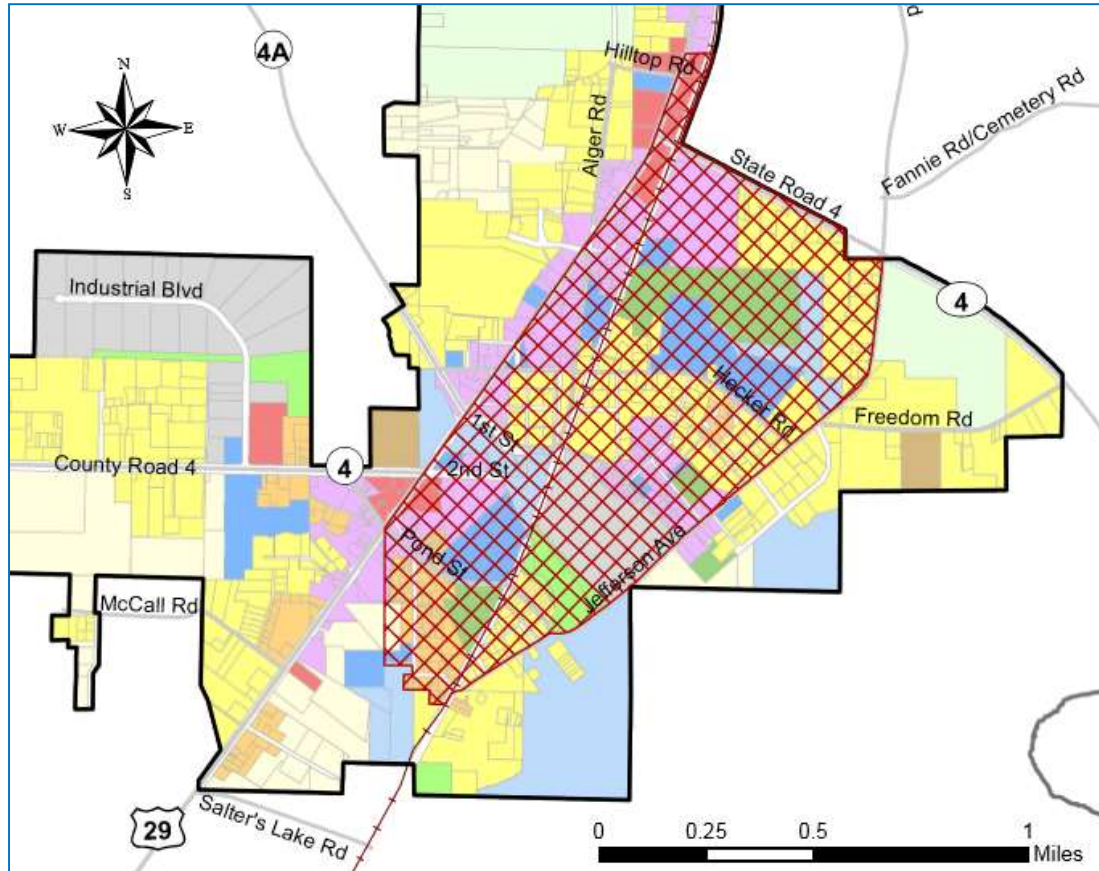
February 20, 2018

at Century Business Center

What is a CRA?

- A **Community Redevelopment Agency (CRA)** is created under Florida statute **to facilitate improvements in a specified geographic area defined by the community.**
- CRAs use Tax Increment Financing (TIF) to reinvest property taxes into the specific geographic area
 - **Doesn't raise property taxes, just rearranges & focuses how a portion of tax money is spent**
- The Century CRA was established on September 11, 2017.

Century Community Redevelopment Area



What can the CRA accomplish?

Coordinate the improvement and redevelopment of a specific geographic area in Century

- Capital Improvements

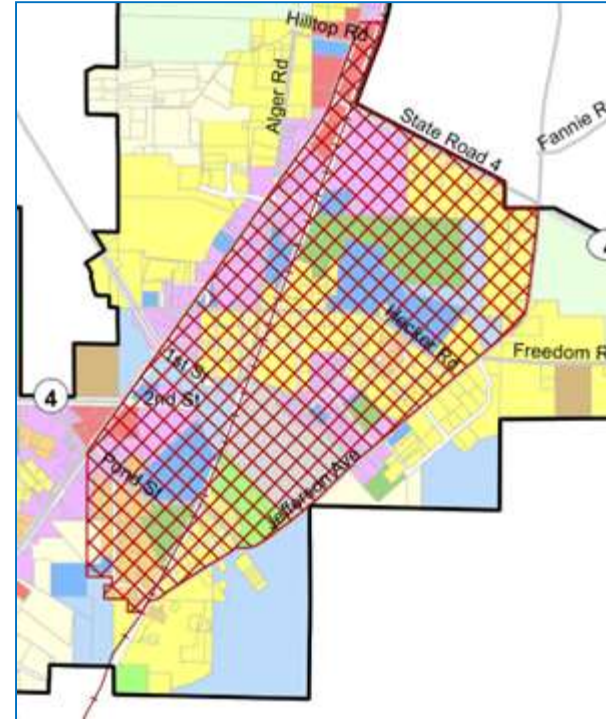
- Residential and Commercial Improvements

- Neighborhood Appearance

- Support Neighborhood Groups

Why are we meeting here tonight?

- The Century CRA needs to adopt a Redevelopment Plan
 - To meet the requirements of Florida Statute 163.362
 - To identify the CRA Vision and how to get to make that vision a reality



What is the Century Community Redevelopment Area Plan?

- The Century Redevelopment Area Plan identifies needs and solutions and includes:
 - **Inventory & analysis of current conditions**
 - **Concept Plan**
 - **Capital improvements**
 - **Project implementation**

Planning process

- **Tuesday, February 20th**
 - Kick-off meeting to establish the CRA Vision and identify community opportunities
- **Thursday, March 22nd**
 - Organize & prioritize the needs for each focus area
 - Capital improvements



Planning Process – cont'd

- **Tuesday, April 17th**
 - Review the results of prioritizing the community needs
 - Review contents of the draft plan
- **Thursday, May 24th**
 - Final meeting, presentation on the final plan

All meetings held at the Century Business Center (formerly Habitat Building/Carver Middle School) on Pond Street

Tonight's agenda

1. Identify the Century CRA assets, issues and opportunities
2. Develop the vision for the Century CRA
3. Discuss next steps
4. Adjourn

What Do We Want to Focus On in the Century CRA?

- Community Facilities & Services (including cultural/natural resources & recreation)
- Economic Development
- Health & Safety
- Housing
- Infrastructure and Transportation

Strengths

- What assets does Century CRA have?
- What unique or low-cost resources does Century CRA have?
- What is great about Century CRA?

Weaknesses

- What should be improved?
- What is the image of Century CRA?
From in the CRA? Outside of CRA?
- What do you like least about Century CRA?

Opportunities

- How can we use our strengths to create opportunities?
- What are the promising trends?
- What areas have good redevelopment potential?
- How can we reinforce a sense of pride for the community?

Threats

- What obstacles does Century CRA face?
- Are the threats facing Century CRA increasing or decreasing?

Century CRA Vision

Imagine how the Century Redevelopment Area would look and feel in the future if we carry out the programs and projects we propose now in the CRA Plan?



Next steps

- **Meeting Thursday, March 22nd**
 - Organize & prioritize needs, capital improvements
- **Meeting Tuesday, April 17th**
 - Review results, learn about the plan contents
- **Meeting Tuesday, May 24th**
 - Final meeting, presentation of final plan

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Thank you!

Do you have questions or comments?

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